



**CEDAR CREST
COLLEGE**

Department of Business

Hospitality and Tourism Minor
(18 Credits; 9 Must Be Completed in Department)

The Hospitality and Tourism program at Cedar Crest College develops students' understanding of the tourism and hospitality management industries, including travel, accommodations, restaurants, attractions, excursions, and theme parks. Students will consider global audiences and local destinations as they build local economies by working hard to help others relax and expand their cultural horizons.

Academic Minor Requirements

Required Courses			
BUA 224 Principles of Tourism	3 credits	No Prerequisites	Spring
BUA 242 Tourism Planning & Development	3 credits	No Prerequisites	Fall
BUA 267 Hospitality Operations & Mgmt.	3 credits	No Prerequisites	Fall
MRK 331 Tourism & Hospitality Marketing	3 credits	No Prerequisites	Spring
BUA 309 Topics in Tourism & Hospitality	3 credits	No Prerequisites	Fall
BUA 348 Applied Internship in Hospitality or Leisure	3 credits	No Prerequisites	Spring